



BUSINESS &
PROFESSIONAL
WOMEN

MAY 2020

MEMBER NEWSLETTER



Never
give up
stay
Focused
stay
Positive
stay
Strong

MAY MEETING:

MAY 12th at 11:45am-1:00pm via ZOOM

MAY BOARD MEETING:

MAY 7TH at 12:00pm-1:00pm via ZOOM

SFBPW'S MISSION

To enhance the business and leadership potential
of all women through Networking, Professional,
and Personal Development

*Human greatness does not
lie in wealth or power, but
in character and goodness.*

Anne Frank

MAY NEWSLETTER

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2019-2020 BOARD

Sandra Melstad

Kelli Bullert

Megan Brown

Trisha Viss

Angie Wahl

Rebecca Zabel

Sara Misterek

Jenn Folliard

Lori Sisson

Sue Roust

President

Vice President

Recording Secretary

Treasurer

Corresponding Secretary

PDE Committee Chair

Membership Committee Chair

Policy Committee Chair

Immediate Past President

Parliamentarian

PRESIDENT'S MESSAGE

Greetings BPW Members

Well, we made it through another month. I hope this note finds you safe and well.

I hope you have found time to engage with friends and family during these challenging times. The BPW board and committee members are working to engage members online through meetings, happy hours, and professional development opportunities.

I encourage you to join those events and get to know your fellow BPW members. Moving into May, new BPW board officers' nominations will be announced, with the election in June.

If you have not participated in BPW, I invited you to get involved and help shape BPW moving forward. It is a great way to network and collaborate with other women.

The BPW board continues to evaluate when we can again gather in person and look forward to getting together when it is safe to do so. Thank you for your continued support of BPW.

Stay safe and healthy!

Sandra Melstad

SFBPW President



EVERYONE CAN HELP RECRUIT AND GROW OUR CHAPTER!

We are always looking to invite new people to our meetings and recruit new members. Don't be afraid to invite a friend!

SIOUX FALLS BUSINESS AND PROFESSIONAL WOMEN ROSTER

Peggy Anderson	
Shalista Anderson	Shalista Photography
Brooke Blaalid	Social Justice Research
Megan Brown	First Bank & Trust
Kelli Bullert	Farm Credit Services of America
Sarah Busse Spencer	SBS Research
Heather Christiansen	Healthy Connections
Deb Cimpl	First Dakota National Bank
Keyes T Clemmer	Prairie Cocoa
Trisha Dohn	Corewell 365
Betty Durfee	
Stacie R Dykstra	Cain Ellsworth & Company, LLP
Kristy Eckhoff-Speck	Lighting A New Way Counseling Services
Casey L Eekhoff	Eekhoff Law, Prof. LLC
Kate Ericson	Mary Wubben Wellness
Kim Erkonen	Awe Financial LLC
Kimberly Fejfar	Mary Kay
Jennifer Folliard	
Crystal Freund	Infinity Appraisal Services, LLC
Alexa Giebink	Great Bear Ski Valley
Mary Ann Giebink	Addiction Solutions 605
Tracy L Gran	New York Life DBA Bloom Financial Services
Lucille Green	
Nicole J Griese	Griese Law Firm, P.C.
Cierra M Haffner	Fully Promoted
Robyn Hansen	Security National Bank of South Dakota
Tiffany Hansen	3 Degrees Sauna Studio
Pat Herman	USD Center for Disabilities
Karen Hieb	Department of the Treasury
<u>Gabrielle Hoing</u>	Kore Cares
Maria Hopkins	Maria Hopkins Real Estate at Hegg Realtors
Sharese Ihnen	The Select Team Hegg REALTORS, Inc
Dona Mae Johnson	BankWest Mortgage
<u>Melanie Keegan</u>	Thrivent Financial
Kylie R Keiser	Kinesio Care Center
Mary G Keller	Keller Law Office

Michelle Klobassa	TSP
Donna Kuper	Kuper Complete Accounting
Sherry Kurtz-Anderson	Lead to Inspire
Carlie Larson	Ripple Marketing
Courtney J Lens	Numbers & Such Prof. LLC
Felan Link	Legacy Law Firm, P.C
Stacey M Loen	Isagenix
Valerie Loudenback	Grand Prairie Foods
Sladjana McCord	Oien Family Chiropractic
Charity McKnight	Hegg Realtors
Sandra Melstad	SLM Consulting LLC
Maggie Miller	Hegg, REALTORS
<u>Sara Misterek</u>	Starmark Cabinetry
Leslie Morrow	Alzheimer's Association
Marilyn Moser	LifeVantage
Laurie Nelson-Moe	Whole Life Balance Coaching
<u>Maureen Ohm</u>	MarketBeat
Ruth Parkhurst	Hegg Realtors
Emily Pogue	Emily Pogue Freelance Writing
Dee Dee Raap	JourneyWorks Speaking & Training
Jennifer M Reecy	The First National Bank in Sioux Falls
Monica Rilling	Time Management Systems
<u>Jennifer Rothenbuehler</u>	Presentation Sisters
Sue Roust	
Cindy Schoppert-Pickett	Schoppert's Piano Gallery
April Shannon	CorTrust Bank
Cindy D Shuck	CHS
Lori Sisson	Farm Credit Services of America
<u>Deb Snelling</u>	CorTrust Bank
April Tellers	Raspberry Mills
Trisha Viss	Dacotah Bank
Tyana Viss	Sioux Falls Federal Credit Union
Angie Wahl	J.Wahl Home Inspection
Michele Wiggs	Make-A-Wish South Dakota
Rebecca Zabel	Prairie Family Business Association

COMMITTEES FOR THE SIOUX FALLS BUSINESS & PROFESSIONAL WOMEN

Below are brief descriptions of our various committees. Committees and chairperson are established when the fiscal year begins in July.

Information on the type of help a committee needs will be found throughout the year in the chapter's monthly newsletter. But, if you see something you are interested in or would like more information on, contact the chairperson listed on the following page.

Executive

The elected officers, immediate past president, appointed parliamentarian and committee chairs of the organization shall constitute the executive committee.

Membership

The membership committee is responsible for recruiting new members, encouraging member participation and involvement in BPW activities, arranging locations and menus for member meetings, notifying all members of meetings, collecting meal payments, welcoming members and guests, coordinating public relations, including maintaining the organization's website, social networking outlets, and informing local media of BPW programs and events, and hosting social and networking opportunities for members.

Subcommittees

Hospitality

Assists with coordinating meals and accommodations for meetings and events, greets & registers members & guests at events

Holiday Party

Coordinates December membership meeting/holiday party including meal, speaker/activity and designated charity.

Social

Keeps the chapter's website and Facebook page content current. Check's Chapter email.

Golf Outing

Plans the golf tournament, which raises funds for the chapter.

Professional Development

The professional development committee is responsible for scheduling speakers and programs for monthly membership meetings, planning and facilitating the Professional Development Program, providing leadership development and mentoring opportunities for members, awarding annual scholarships in accordance with the bylaws.

Subcommittees

Professional Development Program

Coordinates professional development speaker series for SF BPW fundraiser.

Leadership

Coordinates leadership development including but not limited to mentoring opportunities.

Meeting Agenda

Selects topics/speakers and networking activities for monthly membership meetings.

Scholarship

It shall be the duty of the Sioux Falls BPW Scholarship Fund Committee to determine the recipients of annual scholarship(s) for women pursuing post-secondary education. The committee will consider both financial need and academic achievement when awarding the scholarships

Finance/Audit

The finance committee shall review the proposed needs of BPW throughout the year and prepare an annual budget for the organization, have general supervision of all expenditures, and assist the organization in developing a sound financial policy. The committee shall audit the treasurer's records after the close of the fiscal year and prior to the August meeting, and shall report to the organization at the August regular meeting.

Nominating

A Nominating Committee shall consist of three members, one of whom shall be a member of the Board of Directors. The Chair and one member, who shall not be members of the Board, shall be elected at the Annual Meeting. Nominations for these offices shall be made by the current Nominating Committee. The other member shall be appointed by the Board of Directors at the first regular meeting following July 1.

Policy

2019-2020 COMMITTEE CHAIRS & MEMBERS

Committee volunteers are welcome and appreciated!
Contact committee chairs or Sandra Melstad for more information

Executive

Sandra Melstad, Kelli Bullert, Megan Brown, Trisha Viss, Angie Wahl, Rebecca Zabel, Sara Misterek, Lori Sisson, Sue Roust

Membership

Chair—Sara Misterek

Subcommittees **Hospitality**

Holiday Party

Chair—Maureen Ohm Members—

Social

Golf Outing

Chair—Sandra Melstad Members—

Professional Development

Chair—Rebecca Zabel

Subcommittees

Professional Development Program

Chair—Rebecca Zabel Members: Melanie Keegan

Leadership

Meeting Agenda

Scholarship

Chair—Robyn Hansen. Members: Maureen Ohm

Finance/Audit

Chair—Stacie Dykstra. Member: Robyn Hansen

Nominating

Policy

Chair—Jenn Folliard Members: Alexa Giebink, Mary Giebink

CHAPTER HIGHLIGHTS

APRIL MEMBERSHIP MEETING



Heather Christiansen

The Five Minute Speaker at our April meeting was Heather Christensen. Heather graduated Summa Cum Laude with a double major in Psychology and Biology, and is a Certified Health Coach. She spoke about using simple, practical tools to make a positive impact on your health.

She also runs a Facebook group called Inspiring Healthy Connections where she hosts Virtual Coffee Chats every morning, and offers encouraging content and challenges. All great things, and things we need now more than ever.

Thanks Heather!



Susan Kroger

Our
Featured
Speakers
were

Susan Kroger with LEAD SD and SD

District 14 Rep. Erin Healy, led by panel moderator Jennifer Folliard.

Jennifer sent out a survey to all members several months ago regarding topics of interest to members, and the topics of highest

concern to members included Healthcare access and affordability, Equal pay for women, and early care and education for children.

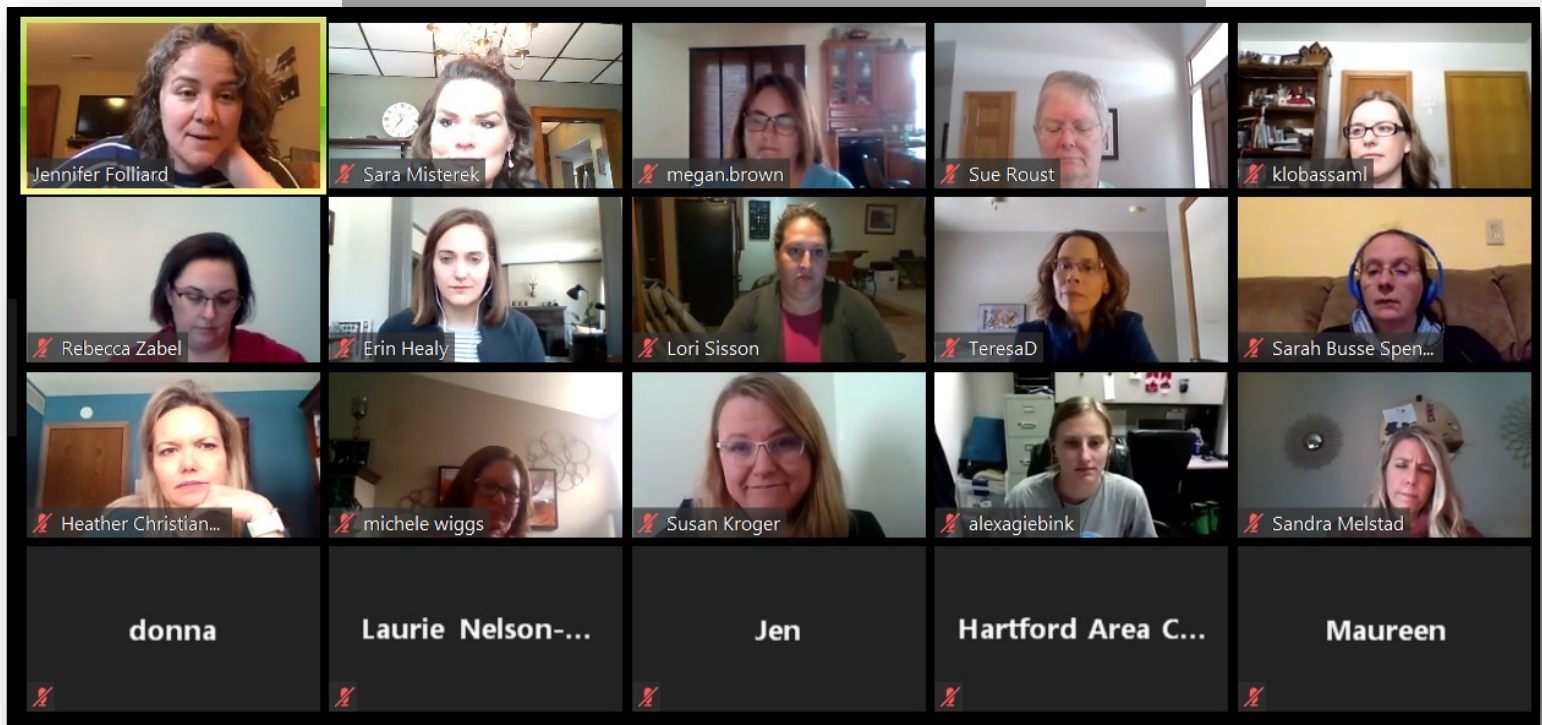


Rep. Erin Healy



Jennifer Folliard

Watch the video of this amazing conversation here!



MARCH LUNCH AND LEARN

Due to the COVID-19 pandemic, it was decided to postpone the planned Lunch and Learn from March 18th to a date unknown at that time.

The Lunch and Learn will now be done via a recorded **Zoom meeting** on May 28th at 9:00AM. All registered attendees will be emailed the link to the meeting. If you can't attend the live event, the recording will be made available to registrants after the event.

It's going to be led by Rana DeBoer, the Chief Culture Officer of the City of Sioux Falls. Rana is an experienced innovator with a demonstrated history of creating positive, sustainable growth in the performance of people and places.

It's not too late to sign up! If you haven't registered already and would like to, **register** for just \$15.

Radical Resiliency for Leaders Rana DeBoer - City of Sioux Falls



Heather Hitterdal is the owner of H Squared Communications, a consulting company specializing in communications strategy, social media planning, crisis communications, and community engagement.



Heather Hitterdal

Previously, she led communications for the City of Sioux Falls from 2013 to 2018 and spent more than 10 years working in health care marketing and public relations.

Heather will present on how to use message maps, valuable communication tools that ensure messages are consistent and concise. Attendees will learn how to craft impactful key messages, focusing on the three main points you want to communicate.

Due to the COVID-19 pandemic, we are exercising social distancing, and are having our May meeting via ZOOM, allowing all members and panelists to stay safe while staying involved.

Register on the [website](#) as per usual, and a link will be emailed to everyone registered, prior to the event .

Rebecca Zabel will also email the message map templates to registered attendees, ahead of May 12th.

CHAPTER HIGHLIGHTS

In mid-March, our Mayor Paul Tenhaken recommended that those workers who are able to do their job remotely do so, changing many of our daily routines.

The city is looking at loosening restrictions in the near future. The Sioux Falls BPW simply wishes to express hopes that all of our members and their loved ones stay safe and healthy.



Lori Sisson



Alexa Giebink



Now this is much better place to social distance

Lori Sisson

CHAPTER HIGHLIGHTS



Rebecca Zabel



Rebecca Zabel



Sara Misterek



Sara Misterek

MEMBERSHIP NEWS

WE'RE HOLDING A MEMBERSHIP DRIVE,
AND ARE CHALLENGING EVERYONE TO
GET INVOLVED!

Due to the
COVID-19
pandemic, we're
pushing out the
challenge another
month.

- Bring a guest to a meeting and get your name put in a drawing for a FREE MEAL! One entry PER GUEST!
- If your guest becomes a member, you AND your guest get entered into another drawing where you are BOTH eligible to win \$50 gift cards!
- We will draw in July for the free meal, in August for the \$50 gift cards

Make sure and let me know about your guest, so I can keep track. If I don't know you brought a guest, I can't enter you! Just drop me an email

Sara Misterek

Membership Chair



SIoux FALLS

BUSINESS &
PROFESSIONAL
WOMEN



MAY BIRTHDAYS

Peggy Anderson, *May 1*

Michele Wiggs, *May 2*

April Shannon, *May 4*

Kimberly Feijfar, *May 15*

Tiffany Hansen, *May 17*

Jennifer Rothenbuehler, *May 20*

Cierra Hafner, *May 28*

Michelle Klobassa, *May 29*

Jennifer Reecy, *May 31*



NEWSLETTER ITEMS WANTED

Submit your information to Sara Misterek by the second to last Friday of the month. We are looking for the following information:

- Promotions
- Good News
- Help Wanted
- Congrats!
- New Baby
- Marriages
- Company News
- Retirements
- Movers & Shakers
- Kudos



MEETING RSVP REMINDER

Just a reminder that RSVP's for our monthly meetings are due by noon on the Friday prior to the meeting. If you have changes to your RSVP after noon, please email Sara Misterek to make her aware, so she can let the hotel staff know.

Understandably, we are all busy, and sometimes last minute schedule changes are unavoidable, but the number of same-day registrations has been slowly climbing. This creates undue stress on the hotel staff, and will help in the amount of extra time spent if RSVP's can be made in a timely fashion.

Thanks for your cooperation on this!

CHAPTER CALENDAR OF EVENTS

MAY
2020

SUN	MON	TUE	WED	THUR	FRI	SAT
					1	2
3	4	5	6	7 BOARD MEETING via ZOOM	8	9
10	11	12 <u>May Meeting</u> <u>Heather Hitterdal</u> <u>Featured Speaker</u>	13	14	15 <u>AM Coffee</u> <u>social</u> <u>9AM via Zoom</u>	16
17	18	19	20	21	22	23
24	25	26	27 <u>PM Cocktail</u> <u>social</u> <u>4PM via Zoom</u>	28	29	30
31						

MAY MEMBER MEETING:

MAY BOARD MEETING:

MAY SOCIALS:

May 12th, 11:45AM Ramada

May 7th 12:00PM Location

May 15th, 9:00AM via Zoom

May 27th, 4:00PM via Zoom

MAY EVENTS

At the time of publishing, all known events for the month of May are still cancelled/postponed due to the COVID-19 outbreak.

We're adding an additional morning coffee social, May's is scheduled for 9AM on Friday, May 15th.

The links in the calendar above will take you to the website, where the Zoom link is located. Join us!



UPCOMING

In May, we're going to start looking at electing officers and committee members for the 2020-2021 fiscal year.

If you're thinking you'd like to get involved, now's the time!

Additionally, BPW is hosting July's DTSF mixer, so let's start thinking about where we want to host it, refreshments, etc.

Register for the May membership meeting and talk to us, or reach out to any of the board members for more information, we'd love to talk with you.

YOU ARE INVITED!

NEXT MEETING

DATE

Tuesday, May 12th

LOCATION

Via Zoom

SCHEDULE

12:00: Meeting starts

COST

\$15 for lunch

First time guests always eat free!

OUR MISSION

Enhance the Business and Leadership Potential of all Women through Networking, Professional and Personal Development

THE SIOUX FALLS BUSINESS AND PROFESSIONAL WOMEN
INVITE YOU TO CHECK OUT ONE OF OUR MEETINGS

In order for the staff to estimate food quantities, we ask each guest to pre-register.

Simply visit www.sioxfallsbpw.com, click on the Event Calendar, and select the next meeting, or email Sara Misterek at sara.misterek@stamarkcabinetry.com



SIOUX FALLS

BUSINESS &
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Find us on 