

JUNE 2020

MEMBER NEWSLETTER



Never give up stay
Focused stay
Positive stay
Strong

"ALONE WE
CAN DO SO
LITTLE,
TOGETHER
WE CAN DO
SO MUCH"
Helen Keller

JUNE MEETING:

JUNE 9th at 12:00PM-1:00PM via zoom

JUNE BOARD MEETING:

JUNE 4TH at 12:00pm-1:00pm via zoom

SFBPW'S MISSION

To enhance the business and leadership potential of all women through Networking, Professional, and Personal Development

JUNE NEWSLETTER

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2019-2020 BOARD

Sandra Melstad

Kelli Bullert

Megan Brown

Trisha Viss

Angie Wahl

Rebecca Zabel

Sara Misterek

Jenn Folliard

Lori Sisson

Sue Roust

President

Vice President

Recording Secretary

Treasurer

Corresponding Secretary

PDE Committee Chair

Membership Committee Chair

Policy Committee Chair

Immediate Past President

Parliamentarian

PRESIDENT'S MESSAGE

Greetings BPW Members,

As we move into June 2020, Sioux Falls BPW continues to engage members online and identify opportunities to expand the organization.

It also means that my term as President will be coming to an end. I would like to thank you for supporting me in this role and allowing me the opportunity to lead the organization over the past year. We have been able to add a Policy Committee and identify new strategies to help the organization evolve.

My tenure has not been possible without the support and collaboration from the Sioux Falls BPW board and committed BPW members. I look forward to supporting the organization in a new role and I am excited to see it grow.

Please continue to support one another, and there is no limit to what women can accomplish.

Thank you

Sandra Melstad

SFBPW President





SIOUX FALLS BUSINESS AND PROFESSIONAL WOMEN ROSTER

Peggy Anderson				
Shalista Anderson	Shalista Photography			
Shaunna Batchellor	Nest Companies			
Megan Brown	First Bank & Trust			
Kelli Bullert	Farm Credit Services of America			
Sarah Busse Spencer	SBS Research			
Anita E C-Braunschmidt	Ramada Suites			
Heather Christiansen	Healthy Connections			
Deb Cimpl	First Dakota National Bank			
Keyes T Clemmer	Prairie Cocoa			
Stacie R Dykstra	Cain Ellsworth & Company, LLP			
Casey L Eekhoff	Eekhoff Law, Prof. LLC			
Kate Ericson	Mary Wubben Wellness			
Kim Erkonen	Awe Financial LLC			
Kimberly Fejfar	Mary Kay			
Jennifer Folliard	SD Department of Health			
Crystal Freund	Infinity Appraisal Services, LLC			
Alexa Giebink	Great Bear Ski Valley			
Mary Ann Giebink	Addiction Solutions 605			
Tracy L Gran	New York Life DBA Bloom Financial Services			
Lucille Green				
Cierra M Haffner	Fully Promoted			
Robyn Hansen	Security National Bank of South Dakota			
Tiffany Hansen	3 Degrees Sauna Studio			
Pat Herman	USD Center for Diabilities			
Karen Hieb	Department of the Treasury			
Gabrielle Hoing	Kore Cares			
Sharese Ihnen	The Select Team Hegg REALTORS, Inc			
Dona Mae Johnson	BankWest Mortgage			
Melanie Keegan	Thrivent Financial			
Kylie R Keiser	Kinesio Care Center			

Mary G Keller	Keller Law Office			
Michelle Klobassa	TSP			
Donna Kuper	Kuper Complete Accounting			
Sherry Kurtz-Anderson	Lead to Inspire			
Courtney J Lens	Numbers & Such Prof. LLC			
Felan Link	Legacy Law Firm, P.C			
Valerie Loudenback	Grand Prairie Foods			
Sladjana McCord	Oien Family Chiropractic			
Sandra Melstad	SLM Consulting LLC			
Sara Misterek	Starmark Cabinetry			
Marilyn Moser	LifeVantage			
Laurie Nelson-Moe	Whole Life Balance Coaching			
Maureen Ohm	MarketBeat			
Ruth Parkhurst	Hegg Realtors			
Dee Dee Raap	JourneyWorks Speaking & Training			
Jennifer M Reecy	The First National Bank in Sioux Falls			
Monica Rilling	Time Management Systems			
Jennifer Rothenbuehler	Presentation Sisters			
Sue Roust				
Cindy Schoppert-Pickett	Schoppert's Piano Gallery			
April Shannon	CorTrust Bank			
Cindy D Shuck	CHS			
Lori Sisson	Farm Credit Services of America			
Deb Snelling	CorTrust Bank			
April Tellers	Raspberry Mills			
Trisha Viss	Dacotah Bank			
Angie Wahl	J.Wahl Home Inspection			
Michele Wiggs	Make-A-Wish South Dakota			
Rebecca Zabel	Prairie Family Business Association			

COMMITTEES FOR THE SIOUX FALLS BUSINESS & PROFESSIONAL WOMEN

Below are brief descriptions of our various committees. Committees and chairperson are established when the fiscal year begins in July.

Information on the type of help a committee needs will be found throughout the year in the chapter's monthly newsletter. But, if you see something you are interested in or would like more information on, contact the chairperson listed on the following page.

Executive

The elected officers, immediate past president, appointed parliamentarian and committee chairs of the organization shall constitute the executive committee.

Membership

The membership committee is responsible for recruiting new members, encouraging member participation and involvement in BPW activities, arranging locations and menus for member meetings, notifying all members of meetings, collecting meal payments, welcoming members and guests, coordinating public relations, including maintaining the organization's website, social networking outlets, and informing local media of BPW programs and events, and hosting social and networking opportunities for members.

Subcommittees

Hospitality Assists with coordinating meals and accommodations for meetings and events, greets & registers members &

guests at events

Holiday Party

Coordinates December membership meeting/holiday party including meal, speaker/activity and designated

charity.

Social

Keeps the chapter's website and Facebook page content current. Check's Chapter email.

Golf Outing

Plans the golf tournament, which raises funds for the chapter.

Professional Development

The professional development committee is responsible for scheduling speakers and programs for monthly membership meetings, planning and facilitating the Professional Development Program, providing leadership development and mentoring opportunities for members, awarding annual scholarships in accordance with the bylaws.

Subcommittees

Professional Development

Program

Coordinates professional development speaker series for SF BPW fundraiser.

Leadership

Coordinates leadership development including but not limited to mentoring opportunities.

Meeting Agenda

Selects topics/speakers and networking activities for monthly membership meetings.

Scholarship

It shall be the duty of the Sioux Falls BPW Scholarship Fund Committee to determine the recipients of annual scholarship(s) for women pursuing post-secondary education. The committee will consider both financial need and academic achievement when awarding the scholarships

Finance/Audit

The finance committee shall review the proposed needs of BPW throughout the year and prepare an annual budget for the organization, have general supervision of all expenditures, and assist the organization in developing a sound financial policy. The committee shall audit the treasurer's records after the close of the fiscal year and prior to the August meeting, and shall report to the organization at the August regular meeting.

Nominating

A Nominating Committee shall consist of three members, one of whom shall be a member of the Board of Directors. The Chair and one member, who shall not be members of the Board, shall be elected at the Annual Meeting. Nominations for these offices shall be made by the current Nominating Committee. The other member shall be appointed by the Board of Directors at the first regular meeting following July 1.

Policy

2019-2020 COMMITTEE CHAIRS & MEMBERS

Committee volunteers are welcome and appreciated! Contact committee chairs or Sandra Melstad for more information

Executive Sandra Melstad, Kelli Bullert, Megan Brown, Trisha Viss, Angie Wahl, Rebecca Zabel, Sara Misterek, Lori

Sisson, Sue Roust

Membership Chair—Sara Misterek

Subcommittees Hospitality

Holiday Party Chair—Maureen Ohm Members—

Social

Golf Outing Chair—Sandra Melstad Members—

Professional Development Chair—Rebecca Zabel

Subcommittees

Professional Development

Program

Chair—Rebecca Zabel Members: Melanie Keegan

Leadership

Meeting Agenda

Scholarship Chair—Robyn Hansen. Members: Maureen Ohm

Finance/Audit Chair—Stacie Dykstra. Member: Robyn Hansen

Nominating

Policy Chair—Jenn Folliard Members: Alexa Giebink, Mary Giebink

CHAPTER HIGHLIGHTS

MAY MEMBERSHIP MEETING



Gabrielle Hoing

The Five Minute Speaker at our May meeting was Gabrielle Hoing.

Gabby is the owner and co-founder of Kore Cares, a company that provides in-home care to people that need extra help with daily living.

Services such as housekeeping, meal prep, help with personal care, and transportation are available, along with providing a personal connection and social interaction.

Another service they provide, more important now during this time of Covid-19 than ever before is helping clients connect with friends and family via social media.

Thanks Gabby!

Our Featured Speaker was Heather Hitterdal of <u>H-Squared</u> Communications.

Heather led communications for the City of Sioux Falls from 2013 to 2018, and spent more than 10 years working in health care marketing and public relations.

Heather spoke to us about how to clarify the message we want

to send by using a tool called message maps.

By using message maps, we can identify the audience we want to reach, the key messages we want them to retain, and a call to action we want them to do.

Thanks Heather!



Heather Hitterdal



PDP LUNCH AND LEARN

Due to the COVID-19 pandemic, it was decided to postpone the planned Lunch and Learn from March 18th to a date unknown at that time.



Rana DeBoer, the Chief Culture
Officer with the city of Sioux Falls
graciously made time for us on
Thursday, May 28th via Zoom and
spoke with us on the topic of
Radical Resiliency for Leaders.

During the course of the discussion, she touched on topics including resiliency as not only a discipline but a requirement to live well, how to silence the self-critic, and to look at what challenges us

and what supports our energy and resilience in life and work. She also gave us some great tools to use moving forward.

This was our final PDP session for the 2019-2020 year, and we couldn't have asked for a better (or more relevant) session with which to wrap up the season. Thank you to everybody who participated!

"The future is bright because we're going to make it bright"

-Rana DeBoer

At our June meeting, we will be voting on our officers for the board in the 2020-2021 fiscal year. Meet your candidates below.



Running for President



Michele Wiggs Running for Treasurer



Running for Vice President



Maureen Ohm Running for Corresponding Secretary

Please join us tomorrow at 12pm to participate in voting, and if you would like to be considered for a board position, it's not too late!

Reach out to Sandra Melstad by June 9th!



Sarah Busse Spencer Running for Recording Secretary

Due to the COVID-19 pandemic, we are exercising social distancing, and are having our June meeting via ZOOM, allowing all members to stay safe while staying involved.

Register on the website as per usual, and a link will be emailed to everyone registered, prior to the event.

We are still looking for someone to chair our Professional Development Committee, and will be looking for volunteers to participate in our committees in the coming weeks.



Sladjana McCord

Co-Chair of

Membership Committee



Parliamentarian



Co-Chair of
Membership Committee



Chair of
Policy Committee

While we don't vote on committee chair positions, we want to thank and acknowledge these women for volunteering their time in their respective positions in the 2020-2021 year.



Immediate
Past President

Due to the COVID-19 pandemic, we are exercising social distancing, and are having our June meeting via ZOOM, allowing all members to stay safe while staying involved.

Register on the <u>website</u> as per usual, and a link will be emailed to everyone registered, prior to the event.



WE'RE HOLDING A MEMBERSHIP DRIVE, AND ARE CHALLENGING EVERYONE TO GET INVOLVED!

Due to the COVID-19 pandemic, we're pushing out the challenge another month.

- Bring a guest to a meeting and get your name put in a drawing for a FREE MEAL! One entry PER GUEST!
- If your guest becomes a member, you AND your guest get entered into another drawing where you are BOTH eligible to win \$50 gift cards!
- We will draw in August for the free meal, in September for the \$50 gift cards

Make sure and let me know about your guest, so I can keep track. If I don't know you brought a guest, I can't enter you! Just drop me an email

Sara Misterek

Membership Chair





JUNE BIRTHDAYS

Sara Misterek, June 1

NEWSLETTER ITEMS WANTED

Submit your information to <u>Sara Misterek</u> by the second to last Friday of the month. We are looking for the following information:

-Promotions -Marriages

-Good News -Company News

-Help Wanted -Retirements

-Congrats! -Movers & Shakers

-New Baby -Kudos



MEETING RSVP REMINDER

Just a reminder that RSVP's for our monthly meetings are due by noon on the Friday prior to the meeting. If you have changes to your RSVP after noon, please email <u>Membership</u> to make them aware, so they can let the hotel staff know.

Understandably, we are all busy, and sometimes last minute schedule changes are unavoidable, but the number of sameday registrations has been slowly climbing. This creates undue stress on the hotel staff, and will help in the amount of extra time spent if RSVP's can be made in a timely fashion.

Thanks for your cooperation on this!





CHAPTER CALENDAR OF EVENTS

JUNE 2020

CLIN							
SUN	MON	TUE	WED	THUR	FRI	SAT	
	1	2	3	BOARD MEETING via ZOOM	5	6	
7	8	June Meeting Board elections and installation	10	11	12	13	
14	15	16	Bingo social 4PM via Zoom	18	19	20	
21	22	23	24	25	26	27	
28	29	30					

JUNE MEMBER MEETING: JUNE BOARD MEETING: JUNE SOCIALS:

June 9th, 12:00PM via Zoom June 4th 12:00PM via Zoom June 17th, 4:00PM via Zoom

JUNE EVENTS

At the time of publishing, all known events for the month of June are still cancelled/postponed due to the COVID-19 outbreak.

For June's social, we're planning on a fun interactive session of Bingo via Zoom, so grab your beverage of choice and plan to join us! Prizes will be awarded!

The links in the calendar above will take you to the website, where the Zoom link is located.

UPCOMING

In June, we'll be electing our board officers and committee chairs for the 2020-2021 fiscal year.

If you're thinking you'd like to get involved, now's the time!

Additionally, BPW is hosting July's DTSF mixer, so let's start thinking about where we want to host it, refreshments, etc.

Register for the June membership meeting and talk to us, or reach out to any of the board members for more information, we'd love to talk with you.

MARCH MEMBER

NAME:

Rebecca Zabel

HOW LONG WITH BPW?

October 2017

COMPANY?

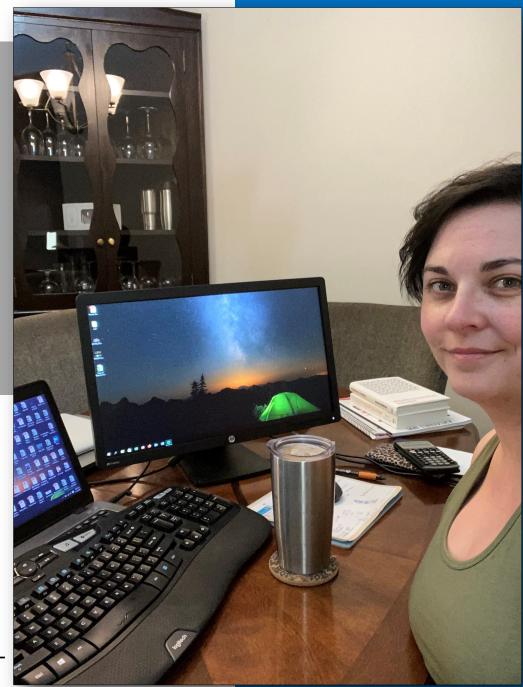
Prairie Family Business Association

How long have you worked there?

3 years

What is your title and what are your duties?

Business Development Manager. Grow membership, coordinate meetings and networking opportunities, collaborate on organizing large member events and other duties as assigned.





How were you introduced to BPW?

I was looking for a way to get to know people when I first started working in Sioux Falls. I found it online when searching for professional women's groups.

MARCH MEMBER PROFILE



What is your favorite memory, committee, or area of interest in BPW

My favorite memories are any social get-togethers because we are able to connect on a more personal note.

How were you introduced to BPW?

I was looking for a way to get to know people when I first started working in Sioux Falls. I found it online when searching for professional women's groups.

What do you hope to gain from BPW?

Continued growth of friendships and professional connections. I love meeting new members and learning about all the different businesses in the area.



YOU ARE INVITED!

NEXT MEETING

DATE

Tuesday, June 9th

LOCATION

Via Zoom

SCHEDULE

12:00: Meeting starts

COST

\$15 for lunch

First time guests always eat free!

OUR MISSION

Enhance the Business and Leadership Potential of all Women through Networking, Professional and Personal Development

THE SIOUX FALLS BUSINESS AND PROFESSIONAL WOMEN INVITE YOU TO CHECK OUT ONE OF OUR MEETINGS

In order for the staff to estimate food quantities, we ask each guest to pre-register.

Simply visit **www.siouxfallsbpw.com**, click on the Event Calendar, and select the next meeting, or email Sara Misterek at <u>sara.misterek@starmarkcabinetry.com</u>



